Second Annual Workshop on
Hot Topics in Supply Chain Analytics, Practice, and Technology

“How Will Auto-Identification (RFID) Transform Your Supply Chain?”

Come hear local RFID experts from leading firms discuss pitfalls and opportunities of RFID / AutoID as a tool to improve product visibility, sensing, and response capabilities. This interactive forum will help you explore issues relating to RFID information technology, software systems, supply chain operations, and strategy.

THURSDAY, NOVEMBER 3, 2005
Alumni Hall, Myers Alumni Center
West Campus, University of Cincinnati

Program Schedule: 2:45 – 6:00 PM
2:45 PM – Networking and Sign-in
3:15 PM – Program
5:30 PM – Reception

Program Description: Automatic Identification (e.g., RFID) and the Electronic Product Code (EPC) have been touted as the greatest supply chain innovation since the barcode. Discussions on RFID have now moved beyond the initial stages of compliance, with significant new developments in RFID hardware technology, applications software, and process improvement. In this workshop, RFID experts will address the following:

Does RFID herald a supply chain revolution or is it simply a major disruptive technology? What capabilities contribute to the Return on Investment of RFID? Where is RFID headed and when? What are the similarities and differences in various RFID applications (manufacturing, distribution, retail, defense, homeland security, healthcare, and other collaborative Business-to-Business interactions)? What are the latest lessons from RFID?

The program consists of two sessions: 1. Brief presentations to identify the current state of RFID and the key issues moving forward. 2. Open dialogue / Q & A to allow attendees to gain a deeper understanding of RFID.

Speakers:
Damon Bramble, General Manager, Professional Services & RFID Solution Center, Alien Technology Corp.
Mark Reboulet, Program Manager, AutoID Technology, AFMC LSO/LOA, US Air Force
Ray Hagedorn, President & CEO, Premier Executive Consulting Group, LLC

Registration: Seats are limited! Click here to Register Online or access the registration website at http://business.uc.edu/supplychain/rfid. There is no charge if web registration is received before October 30th. If you take a confidential survey when you register online, we will provide complimentary parking validation for the Campus Green Drive Garage (map / directions provided below). On-site registration will be $10 per person. If you have any questions, please call Tricia Burger at (513) 556-7140 or send e-mail to tricia.burger@uc.edu.

Sponsored by: Les B. Artman, BBA 1972, University of Cincinnati
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Council of Supply Chain Management Professionals (Cincinnati Chapter)

Organized by: SupplyChain@UC, College of Business, business.uc.edu/supplychain, in collaboration with Global Quality Corp., www.gqc.com
Directions to the University of Cincinnati and a map of the West Campus are available at http://www.uc.edu/directions.

**Event Parking:** Campus Green Drive Garage attached to Lindner Hall, College of Business.

**Event Location:** Alumni Hall, Meyers Alumni Center, 2906 Woodside Drive (off Martin Luther King Drive between Jefferson and Clifton Avenues), West Campus, University of Cincinnati.